

Bank of Cyprus



presents the

5th CYPRUS ANTI-FRAUD

CONFERENCE

BROCHURE

#antifraudconfcy

Thursday, 9 June 2022 | 08:30
Hilton Nicosia Hotel, Nicosia

CYPRUS ANTI-FRAUD CONFERENCE

Full participation
at the Conference
corresponds to up to
4 CPD units

THEMATOLOGY

- Next Generation Fraud Examiner
- Healthcare fraud
- Post-pandemic Financial Statement Fraud
- The EU Whistleblowing Directive and its implications upon corporations
- Technology evolution and emerging fraud risks

Presented by

Bank of Cyprus



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THE CONFERENCE

The fight against fraud is endless and the challenges are continuous. Technology has reshaped the face of crime and tackling company fraud, cultivating corporate culture and behavior, understanding deception, chasing assets, and protecting the victims is more essential than ever before. The 5th Cyprus Anti-Fraud Conference will once again provide professionals with the necessary tools, insights, and knowledge to help them navigate through the complex structures of financial crime.

TARGET AUDIENCE

The Conference is addressed to professionals from the following:

- Accounting, audit and tax firms
- Insurance and re-insurance firms
- Law firms and legal consultants
- Banks
- Financial services providers
- Consulting firms
- Law enforcement agencies
- Relevant regulatory authorities

REASONS TO ATTEND

- Explore the most effective practices to deter cyber-fraud
- Discover interviewing techniques in fraud examination
- Network with like-minded professionals
- Stay-up-to date with knowledge required to step up the fight against fraud
- Learn all you need to be familiar with the dark web

EVENT DETAILS

📅 Thursday, 9 June 2022 | 8:30

📍 Nicosia

💬 The Conference will be conducted in English.

🏆 Full participation at the Conference corresponds to up to 4 CPD units

GOLD
1 year free access to the *digital edition*
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Be informed, inspired and entertained
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Your attendance at the 5th Cyprus Anti-Fraud Conference entitles you to **one year's free access** to the **digital edition of GOLD magazine**. Once your conference registration fee has been paid, you will be contacted by IMH with details of how to take advantage of this special offer.





CHAIRPERSON

GEORGE ZORNAS

Bank of Cyprus,
ACFE Cyprus
Chapter

PANOS KYRIAKIDES
eBOS

ALEX ROTHWELL
National Health
Service Counter
Fraud Authority
(NHSCFA), UK

MARIANNA VINTIADIS
36Brains,
Italy

MIKE JONES
The H4unt3d
Hacker Podcast &
Community,
USA

PETER TUTTON
Kroll
Associates UK
Limited, UK

PROGRAMME

08:30-09:00	Registration – Welcome Coffee
09:00-09:25	Introduction by the Chairperson of the Conference George Zornas , Internal Audit Director, Bank of Cyprus & President, ACFE Cyprus Chapter
09:25-09:45	Countering fraud in the National Health Service How the UK Government understands and responds to fraud and how the NHS Counter Fraud Authority responds to fraud. Also Alex will share with the audience the journey and how that can apply to Cyprus. Alex Rothwell , Chief Executive Officer, National Health Service Counter Fraud Authority (NHSCFA), UK
09:45-10:00	Presentation by Panos Kyriakides , Senior Commercial Manager, eBOS
10:00-10:20	Deep fake scams in the metaverse era –digital identity fraud & fintech As the world becomes increasingly dematerialised, deep fake scams are on the rise. AI voice cloning to divert funds from one account to another is but a simple, yet worrying example, of an aggressive use of technology to commit cybercrimes. What are these new threats, how do they materialise and what are the detection tools available to the modern fraud investigator? Marianna Vintiadis , Co-Founder & CEO, 36Brains, Italy
10:20-10:40	Corporate email compromise <ul style="list-style-type: none"> • History and Evolution; • Who is at risk; • Common schemes; • Detect, Identify and Manage. Mike Jones , Founder, The H4unt3d Hacker Podcast & Community, USA
10:40-10:50	Questions & Answers
10:50-11:30	Networking Coffee Break
11:30-12:15	Roundtable Discussion: Next Generation Fraud Examiner The profession of fraud examiner is continuously evolving. Today's professionals need to combine advanced technical skills that leverage emerging technologies and take advantage of the power of data as well as essential soft skills necessary for the effective performance of their work. Chairperson: - George Zornas , Internal Audit Director, Bank of Cyprus & President, ACFE Cyprus Chapter Panelists: - Evangelia Dimitroulia , Integrity & GRC Expert President Emeritus, ACFE Greece - Marianna Vintiadis , Co-Founder & CEO, 36Brains, Italy - Alex Rothwell , Chief Executive Officer, National Health Service Counter Fraud Authority (NHSCFA), UK
12:15-12:35	Practical Considerations in Managing Whistleblowing Allegations Peter Tutton , Associate Managing Director – Forensic Investigations and Intelligence, Kroll Associates UK Limited, UK



**MARY
BRESLIN**
Verracy,
USA

12:35 -13:00

Interview with a Whistleblower

13:00-13:20



Financial Statement Fraud Risk Post Pandemic

This session examines the areas of highest risk for fraudulent manipulation in accounting valuations and estimates. And what accounting, audit, compliance and anti-fraud professionals should be questioning and examining to deter, prevent and detect financial statement fraud.

What you will learn: Why valuation, estimates and reserves provide opportunity for financial statement manipulation.

How the pandemic makes all valuations and estimates more subjective and provides opportunity and concealment for financial statement fraud.

What auditors, fraud examiners, and others should be reviewing and what questions they should be asking.

Mary Breslin, Founder and Managing Partner, Verracy, USA

13:20-13:35

Questions and Answers

13:35-13:45

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Concluding remarks by the Chairperson of the Conference

George Zornas, Internal Audit Director, Bank of Cyprus & President, ACFE Cyprus Chapter

13:45

End of Conference

SPEAKER BIOGRAPHIES



CHAIRPERSON

GEORGE ZORNAS

Internal Audit Director, Bank of Cyprus & President, ACFE Cyprus Chapter

George Zornas is the Group Internal Audit Director of BoC since January 2015. Mr. Zornas has more than 13 years of experience in internal audit and fraud investigations. He has also extensive experience in Assurance and Corporate Finance, having worked with PwC (Greece) for 10 years. Mr. Zornas is a Fellow Chartered Certified Accountant (FCCA), a member of the Association of Certified Fraud Examiners (CFE) and he is currently serving as the president of the Cyprus Chapter of Association of Certified Fraud Examiners (ACFE). Mr. Zornas also holds an MBA in Financial Studies and a BA (Hons) in Industrial Economics, both from the University of Nottingham.



PANOS KYRIAKIDES

Senior Commercial Manager, eBOS Technologies

Panos Kyriakides, a communicator by nature, has learnt throughout his career to effectively engage with people and professionals from all industries and backgrounds. This trait allows him to perfectly capture the needs and expectations of customers at all levels, allowing him to build sound and long-term partnerships. With a wealth of more than twenty years of experience in the Financial and Banking sector, Panos has gained valuable insights in addressing the needs of companies for digital transformation & regulatory technology, assisting them to comply with the regulatory frameworks. He is highly experienced in analysing and understanding clients' needs, promoting business products and services to potential clients while strictly streamlining processes in line with regulations and ensuring compliance to enforced practices and policies. Panos is currently the Senior Commercial Manager of eBOS.



ALEX ROTHWELL

Chief Executive Officer, National Health Service Counter Fraud Authority (NHSCFA), UK

Alex Rothwell joined the NHSCFA as CEO last autumn after a 30yr policing career focused on organised crime, fraud and cyber-crime. From 2017-21 Alex was the Deputy National Coordinator for improving the policing response to economic crime and led the coordination of investigation and training for policing. Alex was also actively involved in improving the wider UK response to economic crime, working closely with private and public sector organisations to shape and deliver on the UK's Economic Crime Strategy. Alex is now responsible for ensuring the NHSCFA fulfils its vision, strategy and objectives to counter fraud against the NHS.



MARIANNA VINTIADIS

Co-Founder & CEO, 36Brains, Italy

Marianna Vintiadis, a Cambridge trained economist, is a co-founder and CEO of the corporate intelligence firm, 36Brains. Early in her career Marianna joined the US investigations and intelligence firm Kroll, where she rose to become Head of Southern Europe. She left in 2020 to found 36Brains. Grasping the transformative value that big data will have on the corporate intelligence sector, Marianna has set up a budding European champion in the industry, with offices in Milan and Berlin. Marianna is a member of the Advisory Board of Transparency International Italy, a member of the Executive Committee of the Adam Smith Society and a director of the ACFE Italy Chapter.



MIKE JONES

Founder, The H4unt3d Hacker Podcast & Community, USA

Mike Jones "H4unt3d Hacker" started his career in the military as a Signal Intelligence Operator in the US Navy at the US Joint Forces Intelligence Command. Immediately after leaving the active duty military Mike put on civilian clothes and went to work as a department of defence contractor for the US Joint Forces Command defending the US Navy's Atlantic fleet. After leaving Virginia Mike monitored large networks like Verizon as well as leading red teams for such companies as Mantech Intl. defence contracting company. Mike has lead red teams, built secure operations centers as well as provided threat intelligence for large financial institutions such as Bank of America. Mike's background is key to his success. His motto in security is "in order to defeat an enemy you must learn and become your enemy". Mike also does privately consulting performing penetration tests and intelligence gathering.



PETER TUTTON

Associate Managing Director – Forensic Investigations and Intelligence, Kroll Associates UK Limited, UK

Peter Tutton is an Associate Managing Director in the Forensic Investigations and Intelligence practice, based in London. Peter is a qualified accountant, Fellow of ACCA, Certified Fraud Examiner and has BA (Hons) in Financial Economics from the University of Liverpool. Prior to joining Kroll in 2017, Peter spent 13 years at a Big Four accountancy firm, starting in Financial Services Audit team before spending 10 years within the Fraud Investigations unit. Peter has extensive experience in conducting investigations into fraud and regulatory misconduct within the financial services sector in the UK and overseas. Peter's key clients have included Retail, Commercial, Private and National Banks, government departments and national financial service regulators.



MARY BRESLIN

Founder and Managing Partner, Verracy, USA

Mary Breslin is the Founder of Verracy and an internationally recognized speaker and training facilitator for Internal Audit, Risk and Fraud. When she is not speaking publicly or facilitating trainings, Ms. Breslin conducts fraud investigations and provides management consulting for internal audit and fraud. Ms. Breslin has over 25 years of experience in Internal Audit, Fraud, Accounting and Management, including working for global companies like Costco, Barclay's Capital, ConocoPhillips, and Boart Longyear. She has implemented and managed audit programs in more than 50 countries. Additionally, she has led fraud investigations in numerous countries spanning six continents. Ms. Breslin attended Rutgers University and University of Phoenix. She has a BS in Accounting and an MBA. She completed her MBA from the University of Phoenix while living abroad after accepting an Ex-pat assignment and moving to Italy. She is a Certified Internal Auditor (CIA) and a Certified Fraud Examiner (CFE).

ORGANISERS



IMH is the largest business knowledge and information transfer organisation in Cyprus. Its services include the coordination and running of conferences, seminars and commercial exhibitions, specialist business media publishing and human resources consulting. Every year, IMH organises more than 110 conferences related to every sector of the market, commercial exhibitions and training seminars, and undertakes the entire process of five business award ceremonies. IMH publishes the only dedicated business magazines in Cyprus: the Greek language monthly IN Business and the English-language monthly GOLD, which are read by tens of thousands of Cypriot and non-Cypriot professionals, managers and entrepreneurs. It also operates the magazines' accompanying news portals (www.inbusinessnews.com and www.goldnews.com.cy) and REPORTER online (www.reporter.com.cy) and delivers their daily newsletters via e-mail. The IMH Business Development Department bids for tenders published by local public sector bodies, the European Union and other international organisations. Through its activities, IMH gives businesses a chance to develop, to network, to find new clients and business associates, to communicate with new audiences and discover growth opportunities. www.imhbusiness.com



Being one of the 190+ chapters of the Association of Certified Fraud Examiners (ACFE), the Cyprus Chapter of the ACFE is an anti-fraud organization that serves professionals, students and communities in Cyprus. The objective of the Cyprus Chapter of the ACFE is to promote improved fraud detection and deterrence. This is achieved through enhancement of knowledge, promotion of networking opportunities and support for its members and the business, academic and government community.

PRESENTED BY



The Bank of Cyprus Group is the leading banking and financial services group in Cyprus, providing a wide range of financial products and services which include retail and commercial banking, finance, factoring, investment banking, brokerage, fund management, private banking, life, and general insurance. On 31 December 2021, the Bank of Cyprus Group operated through a total of 90 branches in Cyprus, of which 10 operated as cash offices. Bank of Cyprus also has representative offices in Russia, Ukraine, and China. On 31 December 2021, the Group's Total Assets amounted to €25.0 bn and Total Equity was €2.1 bn. The Bank of Cyprus Group employed 3,438 staff worldwide. The Bank of Cyprus Group comprises Bank of Cyprus Holdings Public Limited Company, its subsidiary Bank of Cyprus Public Company Limited and its subsidiaries.

SPONSORS



eBOS is an innovative client-focused software company providing state-of-the-art RegTech and Fintech solutions that automate risk and compliance management for organisations on a worldwide basis and lead them to digital transformation. With a product portfolio of numerous web-based, technologically advanced, and customisable regulatory technology applications, we pride ourselves for being the pioneers in RegTech and Fintech. Our core offering – WiseBOS Suite, is a revolutionary fully integrated business aligned solution, designed to help manage risk, carry out customer due diligence and follow the best security standards, easily adaptable to the ever-changing business needs of companies. EU headquartered in Cyprus, eBOS operates within a network of representative offices closely collaborating with strategic partners in the rest of Europe, in the MENA region and in the USA.



Since 1976, SAS has empowered and inspired customers with the most trusted analytics. From machine learning, deep learning, computer vision, natural language processing (NLP) to forecasting and optimization, our AI and IoT technologies support diverse environments and scale to meet changing business needs. More than 84,000 customer sites in 145 countries, including 92 of the top 100 companies on the Fortune500® list, count on SAS to help them transform a world of data into a world of intelligence. To learn more, visit www.sas.com.

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Through its representation of ten member banks, that hold more than 90% of market share and provide a full range of banking services, the Association of Cyprus Banks (ACB) is the voice of the Cyprus banking system. Its primary aim is to promote best practices for the interest of the banking sector and the local economy as a whole. The ACB is a non-profit organization through which common positions are formulated and promoted on banking and financial issues, when local legislative and governmental policies are determined. In communicating the industry's views, the ACB cooperates closely with the Central Bank of Cyprus, the House of Representatives and various Ministries as well as other private and public bodies. The Association also has a close relationship with the European Banking Federation (of which it is a member), national banking associations and global organizations. This year, the ACB is celebrating its 50 years' anniversary.



Created in 2003, CFA Society Cyprus is dedicated to professional excellence, integrity, education, volunteer service and strength of community. CFA Society Cyprus has over 50 members representing all major banks and investment firms in Cyprus. The majority of CFA Society Cyprus members have earned the Chartered Financial Analyst (CFA) designation. Awarded only to a select group of investment specialists the CFA charter requires its candidates to master a rigorous curriculum including investment valuation, portfolio management, asset allocation, economic and market analysis and ethical practices. CFA Society Cyprus is a local society for CFA Institute, Charlottesville, Virginia. [HYPERLINK "http://www.cfainstitute.org"](http://www.cfainstitute.org) www.cfainstitute.org



The Cyprus Integrity Forum (CIF) was established in 2010, and is today the leading institution in Cyprus for the fight against corruption and promotion of transparency. It is an independent, non-governmental, non-politically partisan and non-profit organization. CIF collaborates with various organizations in Cyprus, in Europe and in the USA to effectively raise public awareness in all layers of society for combating corruption in our everyday lives, enhance the content and quality of public and corporate governance in all forms of business and ensure that the State and all Governmental Bodies act and behave in a manner that promotes transparency and ethics in all respects.



The Cyprus Institute of Internal Auditors was founded in 1998. Today it has more than 550 members and is governed by an elected Management Board of 10 members, which is supported by four sub-committees. The vision of the Cyprus Institute of Internal Auditors is to be the fundamental institution that represents, promotes and upgrades the Internal Audit profession in Cyprus. Its mission is the continuous promotion and recognition of the profession, as well as the enrichment of its members' knowledge and skills by providing relevant educational and training courses.



The Cyprus Fiduciary Association (CYFA), established in 2011, is the representative body of regulated Administrative Service Providers (ASP's) in Cyprus. With a vision to assist in forming a solid international business sector in Cyprus operating on high professional standards, ethics and integrity, the Association aims to serve industry providers by promoting their interests, raising sector awareness, supporting their operations, contributing to new legislations and delivering valuable training to professionals. The Association's commitment to its purpose has established it among the most reputable and recognised organisations within the country, before public and regulatory authorities, other associations, as well as the business community in Cyprus and overseas.



The Institute of Certified Public Accountants of Cyprus (ICPAC), established in 1961, is the professional body for the accountancy profession in Cyprus, currently tallying more than 5.200 members and 3.500 students. It provides the organisational framework for all professional accountants, supports and promotes the activities and interests of the accountancy profession, safeguards the reputation of the profession and ensures adherence to the Code of Ethics and the continuous professional development of the members. Furthermore, ICPAC is a competent authority and has been delegated the relevant tasks under the Law for the regulation of the audit profession, for Anti-Money Laundering purposes, for the provision of administrative and insolvency services. ICPAC is a key and active stakeholder in the economic affairs and development of the country, cooperating with the government, the private and public sector.



ISACA Cyprus Chapter, the locally established chapter of ISACA International, is an independent non-profit organisation and its purpose is to help business technology professionals and their enterprises realize the positive potential of technology. Today, ISACA international serves more than 165,000 professionals in 180+ countries, who covers a variety of professional IT-related positions, information systems or IT auditors, internal auditors, governance, security and risk professionals, consultants, educators, and C-suite executives. We serve professionals in nearly every industry. ISACA engages in the development, adoption and use of globally accepted, industry-leading knowledge and practices for information systems and in the provision of the professional qualifications CISA™, CRISC™, CISM™, CGEIT™, CSX-P™, CDPSE™, ITCA™ and CET™.

CONFERENCE EXPERIENCE SPONSOR



Conferience is the ideal web-app for event organizers, presenters, market researchers and team leaders all over the world. Engage your audience in any kind of online or/and physical event, facilitating direct interaction among them. It is excellent for any kind of online or/and physical event, including lectures, presentations, webinars, conferences, forums, trade shows, polls, training courses, seminars, workshops, school classes, universities, focus groups, research & internal (corporate executive) meetings.

COMMUNICATION SPONSORS



GOLD magazine was founded in 2011 as the first English-language business monthly in Cyprus. Today, it is not only synonymous with the promotion of good business practices but it has a unique and valuable readership of High Net Worth Individuals, international company executives, English-speaking Cypriot and non-Cypriot businessmen and women. GOLD provides a comprehensive and informed overview of the local business scene, the economy and the market and has gained a reputation for its in-depth articles and revealing interviews with key local and international personalities. www.goldnews.com.cy




IN Business magazine has a monthly readership of more than 40,000. It is the only monthly business magazine in Cyprus that provides a comprehensive overview of all segments of the economy, from retail to services, as well as reporting on new deals, presenting new faces and, generally, everything that's happening in the local business sphere. IN Business is a pioneer in local business journalism, thanks to its in-depth analysis and research backed by previously unpublished facts and figures. www.inbusinessnews.com

Booking Form

EASY WAYS TO REGISTER

 E-mail: events@imhbusiness.com

 Fax: +357 22 679820

 Website: www.imhbusiness.com

REGISTRATION DEADLINE PAYMENT

Participation fees must be paid in advance by Tuesday, 9 June 2022.

WHAT DO THE FEES INCLUDE?

Participation fee per person includes registration, a coffee break, networking cocktail and documentation.

5th Cyprus Anti-Fraud Conference

Thursday, 9 June 2022 | 08:30 | Hilton Nicosia Hotel, Nicosia

(REGISTRATION DEADLINE: Tuesday, 9 June 2022)

PARTICIPANT INFORMATION

Company / Organisation:

Address:

City:

Postal Code:

Telephone:

Fax:

E-mail:

Website:

Invoice Information (if different from above):

1st PARTICIPATION

☐ Mr ☐ Mrs

Name:

Job Title:

Mobile:

E-mail:

Members of the following, please circle accordingly:



Member ID (where applicable):

2nd PARTICIPATION

☐ Mr ☐ Mrs

Name:

Job Title:

Mobile:

E-mail:

Members of the following, please circle accordingly:



Member ID (where applicable):

3rd PARTICIPATION

☐ Mr ☐ Mrs

Name:

Job Title:

Mobile:

E-mail:

Members of the following, please circle accordingly:



Member ID (where applicable):

4th PARTICIPATION

☐ Mr ☐ Mrs

Name:

Job Title:

Mobile:

E-mail:

Members of the following, please circle accordingly:



Member ID (where applicable):

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METHODS OF PAYMENT

☐ **Cheque**

Please mail your cheque by mail or courier to:

IMH Consulting Ltd, P.O.Box 21185, 1503, Nicosia, Payable to IMH Consulting Ltd

☐ **Bank Transfer**

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Description: **5th Cyprus Anti-Fraud Conference / Participant's name**

☐ **Credit Card**

An IMH representative will contact you to complete the transaction.

CONFERENCES:

TERMS & CONDITIONS OF PARTICIPATION

Confirmation of your registration will be sent as soon as possible once we have received your application in writing – either online or by fax or mail. Please note that, in order for you to take part in the conference, your participation fee must be paid in full two days before the first day's deliberations. Please note, furthermore, that the organisers reserve the right to make changes to the details – though not to the substance – of the conference without prior warning, even if these do not appear in the programme because they occurred after printing and due to unforeseen circumstances. Additionally, you should be aware that, if the organisers are obliged to cancel a conference, they have a responsibility to reimburse any fees paid. They cannot be held responsible, however, for any consequential damage or loss. Finally, please note that an application to participate and an online registration are considered legally binding.

CANCELLATION POLICY

• Participation fees are paid in advance. • Cancellations must be made in writing two days before the start of the conference, otherwise you will be charged 50% of the participation fee. • In case of a no show without a written cancellation two days before the conference, you will be charged 100% of the participation fee.

EVENT PRIVACY NOTICE

1. WHAT IS THE PURPOSE OF THIS DOCUMENT?

IMH CSC Ltd is committed to protecting the privacy and security of your personal information. This privacy notice tells you about the information we collect from you when you register to attend one of our events. In collecting this information, we are acting as a data controller. By law we are required to provide you with information about us, about how and why we use your data and about the rights you have over your data.

2. DATA PROTECTION PRINCIPLES

We will comply with data protection law and principles, which means that your data will be:

- Used lawfully, fairly and in a transparent way.
- Collected only for valid purposes that we have clearly explained to you and not used in any way that is incompatible with those purposes.
- Relevant to the purposes we have told you about and limited only to those purposes.
- Accurate and kept up to date.
- Kept only as long as necessary for the purposes we have told you about.
- Kept securely.

3. THE KIND OF INFORMATION WE HOLD ABOUT YOU

When you register to attend one of our events, we will collect, store, and use the following categories of personal information about you:

- The information you have provided us when completing a booking form or when registering online to attend our events, including organisation, title, first name, last name, job title, telephone number, mobile number, email address, address, city and postal code.
- As there is a participation fee to attend the event we also ask for payment and if you choose credit card as a method of payment we ask for card number, expiry date, cardholder name and signature.
- Communication information. When you send us an e-mail or other communication we retain that communication in order to process your enquiries and respond to your requests.
- Surveys you may be requested to fill out in some events.

ONLINE EVENTS

Additionally, when you register to attend one of our online events, our online events platform provider collects the following information about you on our behalf:

Account information. To access various parts of the platform you must have an online account. To register for an account on the platform, you must provide your name, email address, telephone number, company name, and other information necessary to confirm that you are authorised to use the platform.

End User Information. To access webinars, virtual environments and other events administered by us via the online platform, you may be required to register. The requested personal information typically includes name, email address, telephone number, company name and job title as well as information about your company such as country and industry sector.

4. HOW IS YOUR PERSONAL INFORMATION COLLECTED?

We collect personal information about you from the following sources:

- You directly.
- From our online platform service provider
- Your employer/organisation.
- Other companies wishing to invite you to an event organized by IMH

5. HOW WE WILL USE INFORMATION ABOUT YOU

We will only use your personal information when the law allows us to. Most commonly, we will use your personal information in the following circumstances:

- Where we need to perform the contract, we have entered into in order to provide a service to you and your organisation. In other words, we will use your information in order to arrange that you attend our events.
- Where we need to provide you with the information, products and/or services that you request from us.
- Where we need to comply with a legal obligation.
- We may in some circumstances rely on your consent. In those circumstances, we will specifically ask whether you agree to us using your data in specified ways. You can withdraw your consent and ask us to delete your information at any time - please see section 11.
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests. As you have shown interest in attending our events, we rely on this legal basis to send you information and updates about future events that may be of interest to you. If you DO NOT wish to receive this information, you have the right to object to this at any time, by contacting our Data Protection Officer at gdpr@imhbusiness.com or by clicking the unsubscribe link at the bottom of our e-mails.

Some of the above grounds for processing will overlap and there may be several grounds which justify our use of your personal information.

6. AUTOMATED DECISION-MAKING

You will not be subject to decisions that will have a significant impact on you based solely on automated decision-making.

7. DATA SHARING

We may share your data with third parties, including the event organisers, event sponsors and third-party service providers, where it is necessary to administer the working relationship with your business or where we have another legitimate interest in doing so, such as the planning, organisation and realisation of our events. We may also share your information where this is required by law.

We use data processors to help facilitate the organization of events.

We may sometimes charge a fee to attend an event. If this happens, our communications about the event will provide details of the data processor, we use to collect payments.

We require third parties to respect the security of your data and to treat it in accordance with the law and we have appropriate agreements in place.

8. TRANSFERING INFORMATION OUTSIDE THE EU

Our online platform service provider will have access to some of your information when you register for one of our online events. Our online platform service provider is located in the US and is committed to protecting the privacy and security of your personal information, in accordance with the General Data Protection Regulation, under Standard Contractual Clauses.

If you have any questions about this or you need any further information please contact our Data Protection Officer on 22505555 or at gdpr@imhbusiness.com.

9. DATA SECURITY

We have put in place appropriate security measures to prevent your personal information from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal information to those employees and agents who have a business need-to-know. They will only process your personal information on our instructions and they are subject to a duty of confidentiality. Details of these measures may be obtained from our Data Protection Officer.

We have put in place procedures to deal with any suspected data security breach and will notify you and any applicable regulator of a suspected breach where we are legally required to do so.

10. DATA RETENTION

We will retain your personal information only for as long as we need it or until you withdraw your consent, (in those instances where we process your information based on your consent) or you object to processing when exercising your rights in accordance with section 11 below. You can contact our Data Protection Officer at gdpr@imhbusiness.com to find out more about our retention times.

11. RIGHTS OF ACCESS, CORRECTION, ERASURE, AND RESTRICTION

Under certain circumstances, by law you have also the right to:

- Request access to your personal information (commonly known as a "data subject access request". This enables you to receive a copy of the personal information we hold about you and to check that we are lawfully processing it.
- Request correction of the personal information that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.
- Request erasure of your personal information. This enables you to ask us to delete or remove personal information where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal information where you have exercised your right to object to processing (see below).
- Object to processing of your personal information where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal information for direct marketing purposes.
- Request the restriction of processing of your personal information. This enables you to ask us to suspend the processing of personal information about you, for example if you want us to establish its accuracy or the reason for processing it.
- Request the transfer of your personal information to another party but only for information processed by automated means and where the processing is based on your consent or on contract.
- Right to withdraw consent at any time for processing for any purpose for which you have given consent.

If you want to exercise any of the above rights, please contact our Data Protection Officer at gdpr@imhbusiness.com.

12. DATA PROTECTION OFFICER

We have appointed a Data Protection Officer to oversee compliance with this privacy notice. If you have any questions about this privacy notice or how we handle your personal information, please contact our Data Protection Officer at gdpr@imhbusiness.com. You have the right to make a complaint at any time to the office of the Commissioner of Personal Data Protection, the Cyprus supervisory authority for data protection matters. You can find out more about this at www.dataprotection.gov.cy