



Cyprus Chapter

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# Invitation to the webinar: “Chinese Companies’ Background Checks - Using Online Chinese Open Sources”

Instructor: Ms. Adva Bar Yoseph

5<sup>th</sup> December 2022

17:00 – 18:30

**Registration deadline: 4<sup>th</sup> December 2022**

**Registration fee:** Free for members of the Cyprus Chapter of the ACFE

**CPEs:1.5**



## Webinar Description

Conducting background research on our business partners is an important and sometimes mandatory step in mitigating the risk of fraud. With the development of the internet, it has become a central source of information for such research, allowing access to a broad spectrum of sources, across the globe. China is the second largest economy in the world, and as such, will likely play a role, directly or indirectly, in our business activities. Whether it is a supplier we chose to work with, business operations we would like to carry out in China, Chinese clients that we might provide service to, etc. Yet, with a different language, culture, and online ecosystem, it is difficult for many outside China, to access relevant online information, or even to know it exists.

### ■ **What the webinar will cover:**

In this webinar we will discuss the misconceptions and realities of information availability on the Chinese internet, the challenges we face when searching for information, and review a variety of sources, with demonstrations and examples of how to use them and what insights we can gain.



## Instructor profile

Ms. Adva Bar Yoseph is originally from Israel, with over 15 years of international experience working in the field of fraud deterrence, prevention, detection, and investigation. She has worked with small businesses to large corporations, including fortune 500 companies, from a variety of industries including banking, manufacturing, communications, technology, logistics and trading. Ms. Adva has collaborated with law enforcement, including the National Financial Investigations Unit and regional fraud investigations units in the Israeli Police.

She lived and worked in China for five years, focusing on anti-bribery, corruption, and management of conflict-of-interest risks. Ms. Adva is the owner of ABYINT Integrity Services, offering services for fraud management, background checks, open-source investigations, and training. Since 2021 she is living and working in Cyprus.